Go for Hoplink

Designed for rapid deployment
- Integrate the Hoplink app into the cards you issue to allow your customers to use them on all the other networks that have adopted it.
- Integrate the Hoplink keys into your security modules and adapt the software of your sales and validation devices. You will be able to accept the Hoplink cards issued by other operators.

A reduction in production costs
You no longer need to provide cards to occasional travellers who use your network and have a Hoplink card. This will result in significant savings in costs and distribution, enabling you to increase your profit margins on journeys.

Robust and completely secure
Based on the Calypso standard, which is designed to allow interoperability between networks, Hoplink addresses transport users’ need for greater simplicity in their travel.

Hoplink does not compromise the security of the contracts hosted on the cards and can host new ones in accordance with the same rules.

In a nutshell
- You provide an innovative service to travellers.
- You provide a more welcoming service to occasional travellers.
- You highlight your commitment to sustainable mobility.
- You decrease operating costs.
- You can increase your profit margins on journeys.

LEND YOUR NETWORK GREATER FLEXIBILITY:
Economical
You simply need to update your software.

Simple
There is no clearing involved between network operators. You do not need to negotiate bilateral commercial agreements.

Convenient
All you need to do is to join the Hoplink Alliance, which brings together all the authorities and operators offering this service.

A service for all networks using the Calypso ticketing technology

Boosting interoperability with hoplink
The Hoplink service allows travellers to travel seamlessly and hassle-free. You will help them to save time and make travelling easy.

As simple as can be
Does your network use the Calypso technology? If so, you can easily add the Hoplink service. Your travellers will be able to load their usual card with up to 16 tickets from other networks that also use Hoplink.

Your network’s card becomes a passport for transport
Away with travel-cards and tickets that clutter up bags and pockets, or get lost and damaged. Travellers can merge all their tickets and travel-cards on one single card bearing the Hoplink logo, which can be used locally, nationally and even internationally.

- You can accept cards issued by other transport networks and they, in turn, will accept yours.
- Your network can accept cards issued by other service providers: parking facilities, universities, libraries and so on.

Enhanced freedom and simplicity for travellers

Traveller benefits

- Travellers have a card with a Hoplink logo and do not need to take any further steps to use this service.
- You are making it simpler for them to use all the types of transport that have adopted the service.
- They can buy and validate their travel tickets effortlessly.
- They can use it both at home and abroad.
Hoplink, formerly known as Triangle, works on the basis of sharing and pooling within an Alliance, rather than on the basis of commercial agreements between networks. The Alliance consists of all the transport authorities, operators and service providers that have chosen to use Hoplink and that ensure its governance.

This governance defines and controls the business rules and ensures that security principles are complied with.

Each member of the Alliance signs the charter, which sets out its obligations towards all the other members.

Each new Hoplink signatory improves the value of the service offered to users. The greater the number of partners, the greater this value for all.

Currently, a large number of transport authorities and operators have opted to sign up to Hoplink and thus opened up a wealth of new mobility services to their users.

How about you?

To find out more:
www.hoplink.info

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